



A TOUCH OF STARDUST

Some of the most interesting collections are being shown by the newer, less established designers. While most lines are item driven, the key Fall trends continue to influence the Holiday '97 market. It is part minimalism, part sophisticated lady, part China doll – all mingled with definite hints of Prada, Dolce & Gabbana, Calvin and Donna. Silhouettes are clean, elongated, or softer and pared down. Fabrications include silk dupioni, silk jersey, airy chiffon

and georgette, rich velvet and brocade, with touches of glittery Lurex and sparkle throughout.

LOUBEN specializes in sophisticated related separates in beautiful fabrics. For Holiday there are pure wools in onyx, prune, cherry and pink. Perfectly tailored components include a chic 3-button tailleur to wear over coordinating slim pants. Also attractive is the shaped, longer jacket in black, with matching cigarette pants.

continued on page 2

WRAPPED IN LUXURY

INTIMATE APPAREL FALL/HOLIDAY 1997

Variety seems to be the buzz word for Fall/Holiday intimate apparel. The market is alive with luxurious fabrics, plain, printed, or treated to laces and embroidery. The color palette encompasses everything from traditional pastel shades, white and black, to opulent darks and even interesting new midtones.

While lingerie looks are profuse throughout the RTW market, the best of inner/outerwear designs are still to be found east of Seventh Avenue where the whole trend started. That said, there's still considerable interest in traditional intimate apparel, whether it means a cozy robe, a sexy foundation, or a feminine sleep gown.

Designer Katherine Harestad of

continued on page 3



REBECCA TAYLOR

Underneath, adding a splash of color, is a Klimt inspired geometric patterned vest in acetate/wool that picks up all of the above colors. The next group is a black/pearl/gray/lilac color story in satin-back crepe, floral jacquard in double georgette, and silver "paper" wovens and coupe burnout velvets in black or pearl gray. Tuxedo striped separates round out the season.

For Holiday/Early Spring, **BILL BURNS** comes up a winner with imported crepe tweed, high twist faille, and shadow stripes in platinum and ivory. What's important is a soft shirt jacket nicely detailed with a row of knotted buttons, cuffs and side-slits. Lovely with side-zip soft pleated pajama pants. Career dressing calls for wool/mohair box plaids, wool broken pin-stripes, and classic wool basics.

TC LAUGHLIN is showing impeccably tailored clothing for late day dressing. The focus is on utterly simple shapes in luxurious fabrics such as 4-ply silk knit, silk satin and cracked ice. The color palette consists of black, ivory, mercury and pearl. There's a handsome variation on the tuxedo jacket, with peaked lapels and covered buttons, in silk twill. This can be paired with either a long column skirt or full cut trousers. A keyhole-back tee in the cracked ice adds a bit of sparkle. For drop dead glamour, TC has a laced-back gown in the cracked ice.

At **GALLANT**, Holiday silhouettes range from easy shirt jackets to simple blazers and chic, shaped jackets with removable print collars and cuffs.

Imported fabrics include silk dupioni, triacetate crepe, brocade and raw silk. Colors are lively, and run to shades of violet, coral, pink, seafoam and turquoise. Dinner dressing calls for a Lurex shot cream/peach brocade, shaped jacket, with jeweled buttons atop a matching slim skirt, or more dressed down pink dupioni slacks. Also



chic is a black crocodile patterned triacetate group of related separates, detailed with rhinestone/jet buttons.

At **JAX**, soft Holiday dressing is key in black or crimson matte jersey, then continues with important stretch burnout and stretch velvet pieces. A Chinese floral patterned jacquard, elongated jacket in vivid crimson works back to everything. For day or evening, the next

group focuses on soft suitings in tonal shades of blond. A pure silk, fly-front jacket goes to dinner over flowing burnout pants. Jax also shows very pretty leaf patterned stretch jacquard suiting looks, matte knit separates, and a pretty twin set to wear with a silk chiffon shell and long soft skirt in a blond rose print.

SHACKLEFORD is young, hip and a relative newcomer. Her look is detailed and couture-oriented, with an emphasis on quality tailoring filtered through a feminine sensibility. Holiday styling plays up simple classics with an edge in imported stretch tulle, wool cashmere, Italian stretch wool, glitter stretch, etc. Very pretty is her "cellophanes" group in icicle or Prussian brown. These are lightweight shiny pieces that work back to tulle tops and tanks in pale blue or ivory floral. Embroidered voile and gilded lace are both fashioned into simple tops and skirts to wear dancing all season.

REBECCA TAYLOR is showing sportswear and dresses with a whimsical edge for late day. There's a very pretty item driven shimmer group and a perfect little strapless satin dress. Also important is Rebecca's stretch satin shirt jacket, sequined mesh camisole, sequin cardigan, shimmer cargo pants and skirts, and a whole group of flirty dance dresses in beaded iridescent chiffon in shades of sage, lilac, chocolate and slate. Soft angora/lamb's wool sweater look charming over short flippy skirts in the beaded chiffon.

MAGASCHONI has a "Tux Story" for Holiday in stretch ottoman, viscose deco checks,

WHITE ROSE DESIGNS is

inspired by the Victorians. Her romantically styled sleepwear/loungewear collection is fashioned in fine silks, pure cotton jersey, batiste and cotton flannel. Definitely crossing over into RTW is the delicate button-front lace shirt in black embroidered nylon netting. Slipped over a champagne sandwashed silk camisole and pants, this outfit can easily go out to a dance. Also outstanding is an embroidered lace chemise from the same "Angelique de Noir" group. Silk prints are important at **TREESHA**. This season they range from a feminine, multicolored winter bouquet in charmeuse, to a silk jacquard floral fantasia and paisley design, or a stylized Deco jacquard pattern. New silhouettes include a long bias gown with printed chiffon capelet collar and a shawl collared smoking jacket.

VALENTEEN believes in combining luxurious fabrics with simple silhouettes. From the chic cashmere, silk and lace group in rich camel, the 30 mm charmeuse slip gown with lace overlay is pure streamlined glamour. The camel cashmere redingote, lined in 19 mm charmeuse, provides the perfect covering. Also pretty glamorous is a brown distressed silk charmeuse lounge set.

JANET REGER (Gruppo Intermoda), always known for her seductive approach, doesn't disappoint with her latest collection. Throughout, there's an emphasis on lavish lace treatments and unusual colors, alone or combined. Particularly effective are sexy silk chemises and daywear pieces in light coral with lavender lace embellish-

ment. Equally arresting is Reger's scalloped gold lace group, particularly a little slip detailed with tiny bows on the spaghetti straps. At **SHYLA**, a luxurious lifestyle is taken for granted. Classically simple shapes derive their interest from the fabric. Definitely crossing over into RTW is a Holiday



WHITE ROSE DESIGNS

crocodile patterned velvet and silk satin group in Bordeaux. A padded silk kimono jacket works beautifully over a tunic and flowing silk trousers or a long velvet tank dress. Shyla's 2-ply, oversized cashmere mock turtleneck tunic and pants in gray, beige or blue melange, blurs the inner/outerwear categories even further.

On the cutting edge of fashion is newcomer **EBREJY INTIMATES**. The focus is on clean,

minimalist designs with a European flavor and crossover appeal. The long strapless sheer black stretch mesh slip is risqué on its own or only slightly less so layered over a silky coordinating nude nylon/Lycra liner. Also attractive are the bias sheer imported linen short and long dresses in a soft natural color. **GIRLY NYC** is another newcomer. Trendy inner/outerwear that's seasonless, sexy and fun to wear is the premise. Everything comes in 100% nylon in a range of pastels and brights. Highlights include a "Cross Your Heart Tank" available in sheer or opaque versions, and terrific in fuchsia, jade, pink, turquoise, and red. Also hot are the side-tied bikini panties in pastel pink, black or purple, with creme ribbon ties. **BRIGHDIE** is also new to the market. Again the emphasis is on lingerie as outerwear. The "Smitten Kitten" range plays up fitted crew and tank tops in pink eyelet or black flock with wide bands of stretch lace in a shade called snow. The same lace trims a sexy cropped camisole in navy or rose with contrasting brown straps. Fans of **NICOLE MILLER** will be excited by her debut into intimate apparel. With a contemporary slant, **BODYCOVERINGS** (Gruppo Intermoda) aims to fill a void in the foundation market. Standouts include a leopard print Glissenette sheer underwire bra and bikini in black/nude, and Nicole's signature print Lycra convertible push-up bra and boy-leg panty in brick/cadet blue/taupe/white. There's a very pretty coral georgette night dress with floral lace in white and coral coupled with black mesh. Another

continued on page 8

The Sweet Smell of Success

Beauty & Fragrance Innovations

There is an enormous demand being made by the US consumer for beauty & fragrance products, and the industry is filling that need by launching a wide range of new products — from an Aromatherapy scent, that claims to suppress hunger, to a new cream from **ESTÉE LAUDER**, that eliminates dark circles under the eye, called Uncircle. The former, from **JOSEPH GOLDSCHMIDT COSMETICS NY** made its debut at the recent HBA Global Expo, along with the company's FaceStix skin care products, applied like lipsticks (complete with cases), to reduce puffiness and fight blemishes.

Ecologically friendly **ORIGINS** is debuting several new products over the coming months: Out of Trouble, a skin mask designed to help clear up acne; The Last Straw, an aptly named hair conditioner for dry or chemically treated hair; and Don't Get Stiffed, an alcohol-free hair spray that has a melon scent. Later in the year, Origins will introduce a home fragrance collection called Hint of Mint, as well as Bubble by the Glass, a candle that exudes the aroma of champagne! Aromatherapy, it seems, is even "in the air" internationally! The French-based skin care company, **DECLEOR**, is introducing two lines this Fall — Aromatic Balms that aid in overnight relaxation, and Aromascents, a collection of aromatherapy oils designed to evoke and enhance moods. Both feature only natural ingredients, such as plant and vegetable extracts.

Now for those so busy they can't wait for their nails to dry ... this coming August, **REVLON** is introducing Top Speed, a line of one-coat varnishes that are ready to go in two minutes. They offer a range of twenty hues that includes ink blue, moss green, opalescent mauve, camel, and putty. Meanwhile, the King of Color, Gianni Versace is launching **VERSACE MAKE-UP**, a signature line of colorful cosmetics that, along with classic hues, will feature a vivid palette running the gamut from lilac lip gloss to deep blue nail varnish.

Sun damage control and anti-aging are important industry niches. This Fall, **SUN PHARMACEUTICALS** is relaunching SEA & SKI, featuring high performance all-weather SPF tanning and advanced sun protection products for adults, babies, and children. Addressing a specific target audience, **IMAN COSMETICS** has launched Sun Defense, the first sun care collection designed for ethnic females, featuring SPF products ranging from lip and eye sticks to oil-free, water resistant suntan lotion. Continuing to target the anti-aging market, **CLARINS** will be adding a fifth product called Double Serum 38 to their Extra Firming line. This new skin supplement contains 38 natural extracts, including kiwi, macadamia nut oils, and glacial algae, to restore the skin and diminish wrinkles and fine lines.

Fragrance will also welcome some newcomers. Later this year, **AVON** will be undertaking an international launch of the fra-

grance duo, Starring, and its partner, Starring for Men. Also debuting a fragrance partnership is **LIZ CLAIBORNE**. Claiborne for men, offers a range that includes daily deodorant, cologne, and massage oil spray. Lizsport, the woman's line, encompasses fragrances, body lotion with SPF, and bath and body gel. The emphasis with both is on the outdoors and a casual lifestyle; the company notes that the protective ingredients in the products fight "environmental assault." Appealing to a younger, yet sophisticated, consumer is the new fragrance Eau Fraîche by **BULGARI**. This new and lighter version of their Bulgari Pour Femme will soon be on the market.

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THE FRAGRANCE FOUNDATION FIFI AWARD WINNERS

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by Coty

DESIGNER FOCUS.

RENA LANGE

This remarkably successful Munich-based, family owned and operated apparel and accessory business is spearheaded by talented designer, Renate Gunthert and her husband, Peter, a creative partner and CEO of the company. Their son, Daniel, recently joined the design house to oversee both production and finance operations. Cornering a universal niche in style and elegance since 1916, Rena Lange has a presence in more than 250 specialty stores worldwide. This is augmented by a rapidly expanding store-in-store concept that includes a 1,200 square foot unit within Bergdorf Goodman's flagship store in Manhattan, and one in Harvey Nichols in London. Rena Lange also boasts 16 wholly owned or franchised boutiques globally. This phenomenal growth continues with the new Italian made RL Rena Lange Jeans Collection and an accessory line – both under licensee contract.

Born and educated in Berlin, Renata Gunthert's fine art training was ideally complemented by prior positions as a tailor for a renowned Frankfurt couture house, then as a director of a Munich RTW company. "Quality is terribly important to us; it's our signature," says Renata. "All of our first samples are made in Europe; our knits are made in Italy, and the patterns are created in-house. We sketch every print by hand and then develop designs with



RENA LANGE

the mills," she points out. For Fall '97, I combined a soft, sometimes translucent, femininity with a more structured English Country Squire. There is also a William Morris influence in our brocades and embroidery," Renata adds. Another signature is the detachable white collar motif that shows up in various guises throughout her collection.

For Fall '97, the palette is a rich Autumnal one that encompasses burgundy, rust, chocolate

brown, fir tree green, midnight blue and black. These are interpreted in luxe fabrications such as velvet, leather, merino wool, cashmere/wool combinations and chiffon. Also found are crushed velvet, herringbone, Prince of Wales checks, floral brocades, and heavy silks. Highlights include the black wool/cashmere cardigan jacket, as well as a brown rib knit version with sparkling crest detail on the breast pocket (both with detachable white collar); the green knit coatdress with whimsical faux fur collar; and a meticulously tailored curvy jacket with satin collar and trim, punctuated by gold tone buttons. Other great looks include the fabulous Fortuny silk velvet coat/jacket paired with palazzo or short skirt, and an Edwardian influenced frock coat, tailored to perfection in black wool, with accompanying gray pinstripe cuffed trousers. The ensemble becomes even more dandy in its rich brocade version, or with an optional silk vest. Another menswear-inspired tailored jacket in herringbone is feminized by the soft fluid lines of a long georgette skirt or pants. In a military mood, a supple black leather jacket is smartly garnished with French gold buttons, while a tile print is transformed into a flattering shirtdress. Rena Lange's superb coat designs include an exquisite single-breasted boucle with half belt and coordinating velvet collar – beautiful in deep green.

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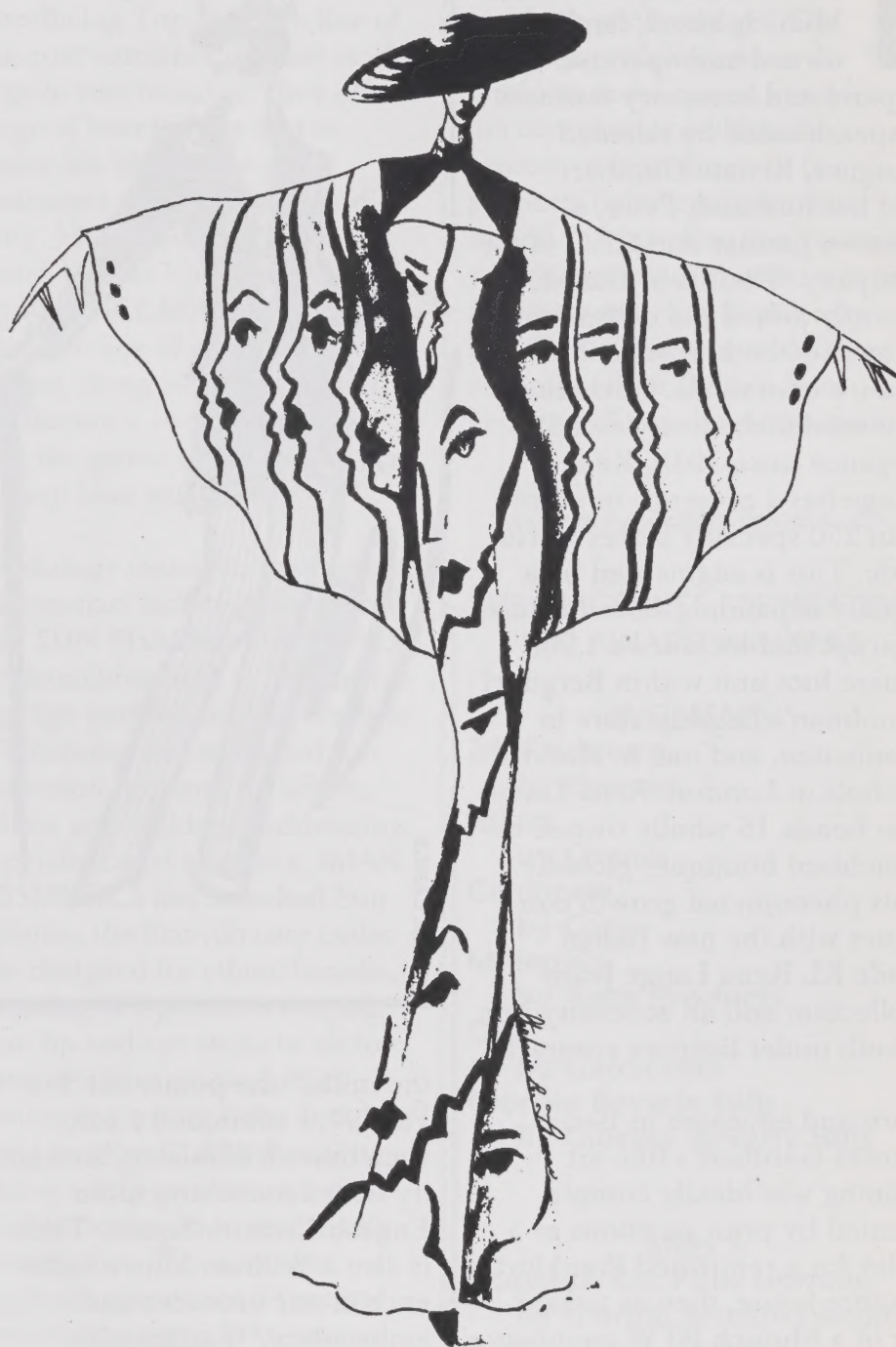
I-VIEW

"Soft, comfortable, fast drying, sweat-defying," TILLEY underwear for men and women are briefs and undershirts for anyone who appreciates quality and simplicity. Additionally, this underwear, made out of a technologically advanced fabric of 100% spun polyesters, has specific qualities that will definitely interest sports or travel enthusiasts. Especially designed to keep moisture away from the body, no matter what the weather or activity, it also offers ease of movement with two-way stretch. The traveler will enjoy the quick drying capacity - rolled in a towel, it dries in minutes.

Retail prices run from \$15-\$21.
Press: Fineberg Publicity,
212-686-7820.
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416-441-6141.

We would like to applaud **THE HIGH SCHOOL OF FASHION INDUSTRIES** for the creativity displayed in their annual fashion show, "Faces of Fashion." This young talent gives us great hope for the future. Congratulations to the Golden Needle Award winners, and to all the students who participated!

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TEPHANIE THOMAS

FACES OF FASHION

1997 ANNUAL FASHION SHOW
HIGH SCHOOL OF FASHION INDUSTRIES

INTERNATIONAL DATELINE

JULY 8-10 FLORENCE
PITTI IMMAGINE FILATI
(Yarns & Fibers)

JULY 12-14 CHICAGO
IMPRINTED SPORTSWEAR
SHOW

JULY 13-17 ROME
FALL COUTURE
(Women's)

JULY 14-16 LOS ANGELES
ISAM
(Int'l Swimwear)

JULY 16-19 HONG KONG
FASHION WEEK

JULY 19-22 NEW YORK
JA INT'L JEWELRY SHOW
(Women's)

JULY 19-24 MIAMI
SWIMWEAR & CRUISE MARKET

JULY 20-22 MIAMI
MEN'S & BOYS' MARKET

JULY 20-23 WASHINGTON, D.C.
THE GIFT SHOW

JULY 21-25 NEW YORK
MEN'S SPRING COLLECTIONS
(Men's)

JULY 26-29 NEW YORK
EUROSTYLE/EXCLUSIVE
(European & Tailored
Menswear)

JULY 26-30 CHICAGO
THE GIFT SHOW

JULY 27-29 NEW YORK
THE NY MENSWEAR SHOW

JULY 27-29 NEW YORK
THE COLLECTIVE
(Menswear)

JULY 28-AUG. 8 NEW YORK
RESORT MARKET
(Women's)

AUG. 2-6 SAN FRANCISCO
THE GIFT SHOW

AUG. 3-5 NEW YORK
STYLE INDUSTRIE
(RTW & Accessories)

AUG. 3-5 NEW YORK
A-STYLE
(Accessories)

AUG. 3-5 NEW YORK
SHOWROOM
(RTW & Accessories)

AUG. 3-5 NEW YORK
THE FAE (Accessories)

AUG. 3-5 NEW YORK
INTIMATE APPAREL SALON

AUG. 3-6 CHICAGO
MENSWEAR MARKET

AUG. 3-5 DUSSELDORF
IGEDO DESSOUS BEACH
(Swimwear)

AUG. 3-6 NEW YORK
FFANY (Footwear)

AUG. 3-6 NEW YORK
INT'L KIDS FASHION SHOW

AUG. 3-6 DUSSELDORF
CPD (Women's RTW)

AUG. 4-8 NEW YORK
ACCESSORY MARKET

AUG. 4-8 NEW YORK
INTIMATE APPAREL MARKET

AUG. 4-8 NEW YORK
NATIONAL HOSIERY WEEK

AUG. 5-7 NEW YORK
ACCESSORIE CIRCUIT

AUG. 5-7 NEW YORK
INTERMEZZO COLLECTIONS
(RTW)

AUG. 8-11 MIAMI
RESORT MARKET (Women's)

AUG. 8-12 LOS ANGELES
RESORT MARKET (Women's)

AUG. 10-14 NEW YORK
THE GIFT SHOW

AUG. 10-12 TORONTO
MODE ACCESSORIES

AUG. 11-15 NEW YORK
SWIMWEAR MARKET

and checkerboard polyester. Adding a fresh twist to the classic tuxedo jacket and pants in gold ottoman is a black stretch velvet bustier. Rounding out the collection are soft beaded silk georgette pieces and a strappy slip gown in black or henna.

HINO & MALEE cater to fashion purists with magnificent "nouveau" silk velvets in rich shades of amethyst, moss,

roasted coffee bean and black. Included are related soft separates and sculptural dresses. Also very clean are the satin-back grosgrain pieces in black, Oriental poppy or champagne. Extremely elegant is a diagonal bias-cut top and trousers, the fluid tie-front jacket, faux wrap skirt, long slim skirt and asymmetric tunic. Holiday parties call for a red brocade tie-front vest over a black velvet bias-cut top and slim long skirt with this season's signature pointed hem (which can be

worn either front or back).

Must-have styles for Holiday at **B. BROWNFIELD** include the panne velvet entrance making dresses in iridescent shades of plum, rose, antique teal and black. Also chic are the lined burnout velvets and sexy matte jersey separates. Especially attractive is a teal velvet side-slit tunic with twisted spaghetti straps and cowl draped neckline. This is meant to be worn over matching back-zipped slim pants.

designer name, **HALSTON INTIMATE**, is entering the foundation market with two collections – **LIFESTYLE** and **COUTURE**. The former stresses clean styling with a sporty edge. In microfiber, the demi-push-up and soft cup front closure bras, hi-cut and thong panties are very sleek in shades of fennel, nude or black. The couture customer will covet the trellis group with a scalloped lace and lightly padded bra worn with a sheer bikini or thong in guipure lace.

For the perfect panty it's hard to top the **TILLEY UNDERWEAR** high-cut classic briefs (in white only). Composed of technologically advanced spun polyester, they're soft, easy care, lightweight, and possess tremendous wicking ability. The two-way stretch makes these panties the ultimate choice for the active woman who wants comfort. Also into comfort is **SUSAN**

DUNN. Standouts this season include her yarn dyed flannel belted kimono, in pink/white checks, and coordinating placket front thermal nightshirt from the "Square Dance" range. From the "Aspen" group, the cotton/polyester lounge set with velour ribbed pant is chic in natural or white. Susan extends the comfort level with her new line of Spa Sox. These socks feature non-slip water resistant soles and come in a pastel bow pattern on white ground (or the reverse). The "Dot Matrix" group of understated inner/outerwear by **LIGHTS OUT** is a winner in rayon or popcorn jersey. The color palette consists of unusual shades of blackberry/pink/white and black/gray/white tritones as well as solid shades of black, pink and blackberry. Easy, breezy sportswear inspired pieces include a button-front shirt, a chemise, camisole and drawstring pants, and a striking contrast color banded long sleeved tee shirt.

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